

Updated Information Technology Sourcing Strategy

San Diego City Council

Meeting of March 14, 2011 Item #152



Introductions

- Wally Hill, Assistant Chief Operating Officer
- Alan Watkins, IT Operations & Security Manager
- Kevin Parikh, CEO, Avasant LLC
- George Clark, Principal, Avasant LLC



- Background City Council Requests/Actions
- Updated IT Sourcing Strategy Report
 - Relationship to Citywide FY2011 IT Budget
 - In-Scope Services
 - Onshore vs. Offshore Service Options
- Conclusions & Recommendations
- Transaction & Transition Timeline (estimated)
- Today's Council Action
 - Accept the Updated IT Sourcing Strategy Report



City Council Requests/Actions

- Dec. 6, 2010, Council Resolution (R-316418)
 - Update IT Sourcing Strategy Report, to include
 - Fixed-price, performance-based service contracting model
 - Address incumbent worker retention
 - Local, small business utilization, where economical
 - Additional IT services where cost savings can be achieved in a timely manner
 - Review of net transition costs by Auditor and IBA
- January 2011, Councilmember Lightner Questions
 - Responded for Rules Committee Meeting (Jan. 12)



Incorporated Council Resolution Items

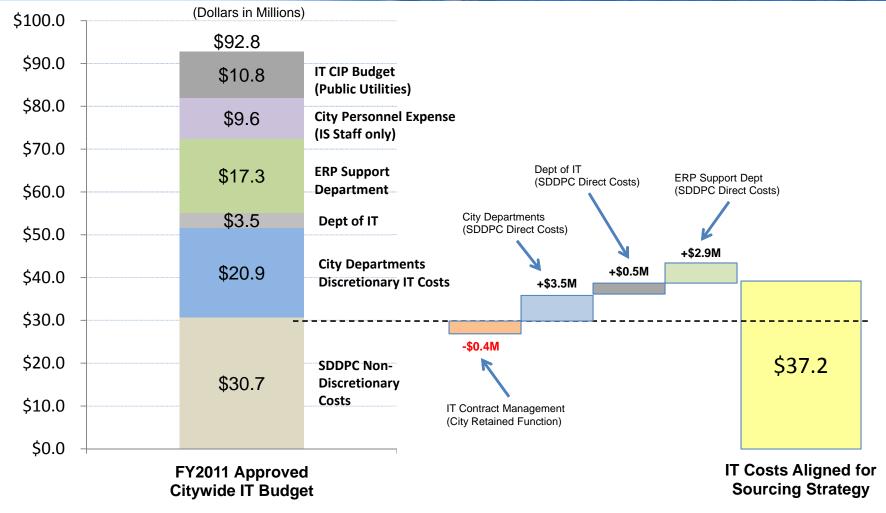
- Original RFP format uses fixed-price, performancebased contract model (p.77)
- RFP will require Selected Service Provider to offer positions to identified, existing Critical Personnel (p.44)
- RFP Instructions and Response Template include City's Small Local Business Enterprise & Emerging Local Business Enterprise Programs (p.80)
- RFP will require responses & prices for optional IT services (p.77)



Additional Council Items/Questions

- Clarification of Several Areas
 - Stakeholder interview topics & questions (pp.9-20)
 - Early Termination Conditions (p.53)
 - Additional data on risk analyses (pp.57-71)
 - Pre-Qualification of New Providers (p.80)

The City of San Diego America's Finest City Citywide FY2011 IT Budget





In-Scope Services

- Data Center Services
 - Includes departmental data centers & server rooms
- Voice & Data Networks
 - Future transformation to converged single network, eliminating obsolete equipment
- Application Development & Maintenance
 - Programming support
- Additional Services
 - ERP Technical Support (external contracts) City's Option
 - Help Desk & Desktop Support Services City's Option
 - Beginning in July 2013



Onshore vs. Offshore Service Options

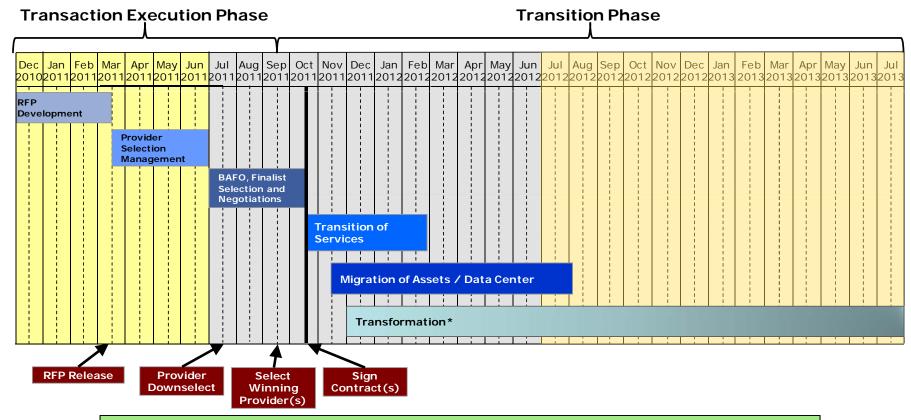
- RFP will allow firms to submit their best proposal
 - May include some offshore components
 - Contractually limited offshore services to after-hours,
 remote support of data center and network equipment
 - Restrict/prohibit offshore access to City data
- Firms proposing any offshore services must also submit a proposal with all services onshore (in USA)
- Allows the City flexibility to achieve potentially significant cost savings



- Under the existing relationship between the SDDPC and the City of San Diego, the City retains many of the risks associated with an In-sourced IT environment without achieving the benefits of cost reduction and industry standard practices associated with strategic sourcing (managed services)
 - If the City continues to receive services from the SDDPC, the services should be delivered under a Managed Services model
- Based on the City's requirements, in scope services, the financial model, and the risk profile, the City of San Diego should move forward with a fixed-priced performance-based managed services RFP (competitively bid)
 - A single RFP should be structured in a modular fashion to allow for a Single Provider or Multiple Providers by Service Tower (e.g., Data Center, Network, and Applications Development & Maintenance)
 - Service Providers will be required to propose an option where all services will be provided by onshore resources (in USA)



The chart below shows the timing of transaction activities once provider contract(s) have been executed:



^{*} Timing of Transformation is dependent on the criticality of getting off legacy equipment. Transformation planning can occur during Transition, with actual Transformation activities occurring immediately after Transition.



Questions?